

2nd B-IT Business Forum

Translational Research and Innovation in Life Science Informatics

March 10, 2010

Bonn-Aachen International Center for Information Technology (B-IT)

Lecture Hall

Moderation: Prof. Dr. Martin Hofmann-Apitius

09:00 – 10:00 Get together / Coffee

10:00 **Prof. Dr. Armin B. Cremers**
Founding Director of *Bonn-Aachen International Center for Information Technology (B-IT)*; Prorektor der Rheinischen Friedrich-Wilhelms-Universität Bonn
Welcome

10:05 **Prof. Dr. Matthias Jarke**
Director of *Fraunhofer Institute for Applied Information Technology*; Chair of Computer Science at *RWTH Aachen University*; Founding Director of *Bonn-Aachen International Center for Information Technology (B-IT)*
B-IT as an Experiment

10:15 **Dr. Jens Baganz**
Staatssekretär für Wirtschaft, Mittelstand und Energie, *Nordrhein-Westfalen*
Vom wissenserzeugenden zum wissensvermarktenden Sektor – Innovationslandschaft Nordrhein-Westfalen in Bewegung

10:30 **Ulrich Schüller**
Leiter der Abteilung Wissenschaftssystem
Bundesministerium für Bildung und Forschung
Grundlinien der Bildungs- und Forschungspolitik der Bundesrepublik

10:50 – 11:20 Coffee break

11:20 **Prof. Dr. Manuel Peitsch**
Director, Scientific Computing and Bioinformatics at *Philip Morris International*
Chairman of the Executive Board at *The Swiss Institute of Bioinformatics*
Professor for Bioinformatics at *University of Basel*
How Systems Biology can Impact our Society

11:50 **Dr. Christian Lemmen**
Founder and CEO, *BioSolveIT GmbH*
Find it, Lead it, Solve it – Successful Software in Drug Discovery

12:20 – 13:20 Lunch break

13:20 **Aaron Bensimon, PhD**
Founder of *Genomic Vision*, Chairman and Chief Executive Officer Structural and Functional Analysis of Genome Maintenance
A Single DNA Molecule Approach

13:50 **Prof. Dr. Hanno Wild**
Global Drug Discovery, Head of Lead Generation & Optimization
Bayer HealthCare AG
Driving Innovation – the Need for Global and Local Networks

14:20 – 14:50 Coffee break

14:50 **Dr. Barbara Stegmann, MD PhD**
Vice President Strategic Projects, Global Projects & Development
Schwarz Biosciences GmbH
Neuroallianz Consortium – A Life Example for Academic and Industry Partnership

15:20 **Dr. Claudia Herrmann, PhD**
Vice President Operational Excellence & Site Coordination
Merck Serono Research and Development
Merck Serono's Experience with Academic Partnerships – Exemplary Collaborations

15:50 **Prof. Dr. Ulrich Trottenberg**
Director of *Fraunhofer Institute for Algorithms and Scientific Computing SCAI*; Chair of Numerical Mathematics and Scientific Computing *Universität zu Köln*
Conclusions and Closing of the Business Forum

Im Foyer des B-IT

IT tools for Pharma and Biotechnology R&D
Leistungsschau der *Fraunhofer-Institute FIT und SCAI*

Offizielles Ende des 2. B-IT Wirtschaftsforum ca.16:30 Uhr